

“COMMITTED TO HIGH PERFORMANCE”

NEWS RELEASE

CLAYTON COUNTY PUBLIC SCHOOLS

1058 Fifth Avenue | Jonesboro, GA 30236

770-473-2700

www.clayton.k12.ga.us



FOR IMMEDIATE RELEASE
Department of Communications, Public Relations & Marketing

Jada K. Dawkins
Chief of Communications
Telephone: (770) 472-7257

December 14, 2017

Clayton County Public Schools Establishes Career, Technical & Agricultural Education Internship Recruitment Week *Innovative initiative to enhance district's relation with business sector*

JONESBORO – The Career, Technical & Agricultural Education (CTAE) Department of Clayton County Public Schools (CCPS) is launching a new initiative that is expected to have a profound affect on the way businesses and the school district co-exist.

The newly established CTAE *Market University* (Market U) is designed to establish a talent pipeline for 11th and 12th grade students to gain valuable industry experience and provide the private sector with highly qualified young adults to employ, mentor, inspire and lead. Through implementation of *Market University*, the school district is seeking to transform how teachers, students, businesses, industry and community partners relate and interact with one another.

“We are excited about the ‘game changing’ potential of this initiative,” said Dr. Morcease J. Beasley, CCPS Superintendent of Schools. “This professionally developed campaign will transform how we as a school district engage with local and regional businesses as well as attract additional businesses to our community.”

A key element of this initiative is **CTAE Internship Recruitment Week**, scheduled for January 22-26, 2018. The week is an opportunity for CCPS to connect well trained and highly qualified students with industry and business leaders to assist in addressing workforce needs as well provide students with real world, real work experience.

“CTAE Internship **Recruitment** Week is a week dedicated to recruiting students and businesses for the purpose of creating and filling internship opportunities which match the student's career objectives and passion,” said Dr. Eboni Chillis, CCPS Coordinator of CTAE.

An additional element of the program is the **Market U Survey**. Two surveys, one for [students](#) seeking a work connection and the other for [business/industry](#) seeking talent will work in tandem to pair each together in a working relationship.

“The surveys are important in that they are the vehicle that puts a student seeking to be associated with a business that is aligned with his or her pathway with a business seeking a student who is 16 years of age or older and who is ready to enter the world of work,” Chillis said. “We see this as a win-win opportunity

for our students wanting real-world employment experiences and for area businesses seeking to build a functional relationship with the school district,” she added.

For more information about Market University, please contact Dr. Eboni Chillis via email at eboni.chillis@clayton.k12.ga.us or visit the district’s website at www.clayton.k12.ga.us.

About Clayton County Public Schools

Clayton County Public Schools (CCPS) is fully accredited by AdvancED – Southern Association of Colleges and Schools Council on Accreditation and School Improvement. The district offers a focused world-class program based on a challenging curriculum which is taught from pre-kindergarten through 12th grade. Serving over 54,000 students, Clayton County Public Schools is ranked among the 100 largest school districts in the U.S. and is the fifth largest school system in Georgia.

###