

Thursday  
March 29, 2018

10:00 a.m. to  
4:00 p.m.

# PERFECT PITCH COMPETITION

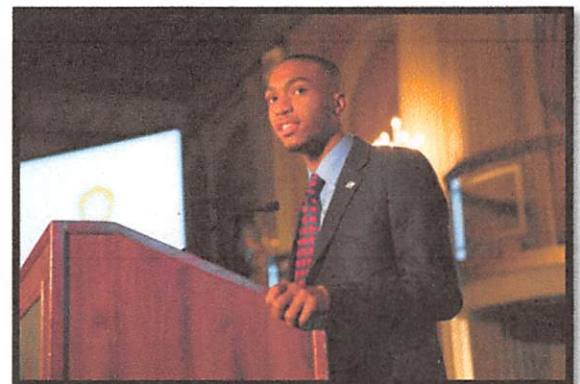
DREAMS . MADE REAL .



**PERSONAL ELEVATOR PITCH**  
*A personal elevator pitch is a brief explanation of how you can benefit a potential employer, why you should be hired or considered further by persuasively explaining your unique traits, experiences, skills, and accomplishments that are important to the employer. It is typically given to someone that you unexpectedly meet in an elevator, at a party, or any short interaction.*

## PURPOSE

- Attain exposure to public speaking
- Develop persuasive communications techniques
- Build self-confidence
- Promote strengths and talents
- Improve soft skills
- Enhance self-awareness



Cash prize to Best Overall Student  
1<sup>st</sup> and 2<sup>nd</sup> place

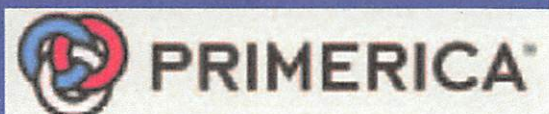
Ten high school teams participating

Each team = five students:  
two juniors and three seniors

Cash prizes and trophies awarded to  
1<sup>st</sup> 2<sup>nd</sup> & 3<sup>rd</sup> place teams

Judges from corporate and  
education fields

Sponsored by Mitch Johnson with  
Primerica Financial Services



# PERFECT PITCH COMPETITION

## SPONSORSHIP OPPORTUNITIES

<b>PLATINUM</b>	<b>\$1,000</b>
<b>GOLD</b>	<b>\$ 500</b>
<b>SILVER</b>	<b>\$ 250</b>
<b>BRONZE</b>	<b>\$ 100</b>

### Cash Awards

1 <sup>st</sup> Place	School Team	\$500
1 <sup>st</sup> Place	Students	\$300 x 5 / \$1500
2 <sup>nd</sup> Place	School Team	\$250
2 <sup>nd</sup> Place	Students	\$100 x 5 / \$500
3 <sup>rd</sup> Place	School Team	\$100
3 <sup>rd</sup> Place	Students	\$50 x 5 / \$150
1 <sup>st</sup> Place	Best Individual Student	\$300
2 <sup>nd</sup> Place	Best Individual Student	\$100

T-Shirts

Lunch for Student Teams

