



How Business and Industry Partnerships in Career, Technical, and Agricultural Education Lead to Student Employment and Teacher Satisfaction

The Career, Technical, and Agricultural Education (CTAE) Department initiated two programs to transform how teachers, students, businesses and industry seek to form sustainable partnerships and relationships. “We were truly intentional in affecting the workforce by presenting business/industry with qualified young adults to employ, mentor, inspire and lead,” said Dr. Eboni Chillis, CTAE Coordinator. The first initiative was Baranco Auto Motive and Automotive and Light Repair Pathway students from Lovejoy, Riverdale, Morrow high schools and the Perry Career Academy.

Highlights from the Baranco Auto Motive and Automotive and Light Repair Pathway (Two-Month Initiative)



- 4 students working Part-time
- 1 student hired Full-time
- 151 Free Oil Changes for CCPS Employees conducted by Automotive and Light Repair Pathway students

The second initiative, *Market U – CTAE Internship Recruitment Week*, was an opportunity for students to be paired with Business/Industry organizations to address workforce needs. The following Businesses completed the Market University Business Partner survey link.



Highlighting Businesses from CTAE Internship Week

Beak Consulting
Hardy AMC
NetPlanner Systems
Nix-Fowler Constructors
Penco Electrical Contractors
Tracy Neal & Company
Tranquility Touch Wellness

“We are very appreciative of the support of these business organizations and their willingness to partner with our CTAE Department and schools to provide our students with real-world industry skills,” said Superintendent of Schools Dr. Morcease J. Beasley. “Our CTAE Department does an outstanding job identifying quality partners to engage our students as we educate the next generation of global leaders. I am very proud of the work done on behalf our students, school system and community.”

We are extending the Market U – Markey U Business Parent Survey Link for business and industry leaders to participant and/or resubmit information until March 16, 2018. Please complete the link below in its entirety to participate in the CTAE Internship Recruitment Week Student/Business and Industry meet and greet in April.

CLICK HERE: [MARKET U BUSINESS PARTNER SURVEY](#)